



National Association of Latino Independent Producers

**NALIP, CPB, the NEA and the Full Frame Documentary Film Festival  
in association with the Puerto Rico Film Commission,  
WIPR, Filmoteca Nacional, Latino Public Broadcasting, NBPC,  
NATV, ITVS, CAAM, PIC, and Women Make Movies Present**

**Doing Your Doc:  
DIVERSE VISIONS, REGIONAL VOICES**

**A Weekend Seminar to Make Your Documentary Happen  
Feb. 5-7, 2010 in San Juan, Puerto Rico**

For the first time in Puerto Rico, *Fernanda Rossi* will teach  
“*Doctoring your Doc: How to Structure your Doc.*”

This is paired with a free personal appointment for mentoring on YOUR work  
Sunday: trailer, short, rough-cut and/or proposal; scheduled with Fernanda and  
our funder/mentors.

**Doing Your Doc: 3-day Workshop Fee**

**Early Registration by Feb. 5 - \$100; Student w/ Valid ID  
\$50 (\$150/\$100 at Door)**

**Includes lunches, workshop materials, handouts &  
private project mentoring session**

**Venue Address: Filmoteca Nacional**

**Cuartel de Ballaja, Area Norte, 8 Calle San Sebastian, San Juan, PR**

**Register Online – [www.nalip.org](http://www.nalip.org)!**

**Questions? Call 310.395.8880**

# Doing Your Doc: Workshop Overview

**Feb. 5-7, 2010**

**Filmoteca Nacional**

Cuartel de Ballaja, Area Norte, 8 Calle de San Sebastian, San Juan, PR

## **WORKSHOP OVERVIEW**

FRIDAY, Feb. 5

6:30 pm - 9:00 pm

### **Registration & Program overview**

Documentary Case-Study Screening and Filmmaker Q & A

SATURDAY, Feb. 6

9:00 am - 5:00 pm

### **DOCTORING YOUR DOC:**

How to Structure Your Documentary

You will:

- \*Learn story development techniques*
- \*Learn story structure templates in an innovative and easy way*
- \*Identify common pitfalls that waste your time and money during production and post, and how to avoid them*
- \*Analyze a film as practice for your own project*
- \*Analyze works-in-progress from the audience*

1:00 pm

**Special Lunch presentation on public television funding, and navigating the Consortia System**

5:00 pm - 6:00 pm

**How to raise money, build audiences, and market your film with Debbie Zimmerman, Women Make Movies**

SUNDAY, Feb. 7

9:00 am - 5:00 pm

**SIGN UP to have professional feedback by Fernanda Rossi, funders, filmmakers.**

Your personal time will be scheduled to screen a trailer or rough cut, present a proposal or try out a funding pitch.